

# SPONSORSHIP OPTIONS

The Israel Stem Cell Society hosts the:

## 7<sup>th</sup> International Stem Cell Meeting

November 12-13, 2019

Tel Aviv, Israel

[www.stemcell2019.org](http://www.stemcell2019.org)

7th International Stem Cell Meeting, November 12-13, 2019,  
Tel Aviv, Israel

Dear Colleagues,

I would like to invite you to participate in the upcoming **7th International Stem Cell Meeting** of the Israel Stem Cell Society which will take place on **November 12-13, 2019**, at the Dan Panorama Hotel in Tel Aviv, Israel.

In recent years we have witnessed major breakthroughs in stem cell biology and regenerative medicine. In particular, stem cells are now being used to model human disease in a petri dish in addition to their abilities in cell therapies and tissue engineering. Some stem cell therapies are being evaluated in clinical trials and also molecules involved in stem cell function are being interrogated for their abilities to activate endogenous tissue repair mechanisms. These basic and translational advancements in the stem cell field along with other key topics will be covered during the meeting and will be discussed in depth with the participation of speakers of high repute as well as attendees. We have already obtained the consent of several international world leaders in stem cell research to share their recent findings with us.

The program will be complemented with a professional exhibition, offering scientists an opportunity to take an active part, and for the exhibitors to collaborate with decision makers in many aspects of the field.

We are also offering unique '**Stem Cell Research in Industry**' Sessions allowing companies to participate in the scientific program.

Sponsors, company representatives and professional organizations are cordially invited to participate in this important international event. The Meeting is expecting over 350 participants. Your presence and contributions will enhance the overall scientific value of the event.

The meeting website can be found at [www.stemcell2019.org](http://www.stemcell2019.org)  
Enclosed please find further details.

We look forward to your active participation in the **7th International Stem Cell Meeting**.

Sincerely yours,



**Prof. Benjamin Dekel**  
President, Israel Stem Cell Society

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## STEERING COMMITTEE

**Benjamin Dekel, President of Israel Stem Cell Society**

Tel Aviv University, Chaim Sheba Medical Center

**Nissim Benvenisty**, The Hebrew University of Jerusalem

**Smadar Cohen**, Ben-Gurion University of the Negev

**Roi Gazit**, Ben-Gurion University of the Negev

**Lior Gepstein**, Technion - Israel Institute of Technology

**Jacob Hanna**, Weizmann Institute of Science

**Tsvee Lapidot**, Weizmann Institute of Science

**Shulamit Levenberg**, Technion - Israel Institute of Technology

**Eran Meshorer**, The Hebrew University of Jerusalem

**Eldad Tzahor**, Weizmann Institute of Science

## PROVISIONAL AGENDA

### Tuesday, November 12, 2019

|                |                        |
|----------------|------------------------|
| Morning        | Registration opens     |
| All day        | Sessions               |
| Late Afternoon | Poster Session 1       |
| Evening        | Night tour of Tel Aviv |

### Wednesday, November 13, 2019

|         |                  |
|---------|------------------|
| All day | Sessions         |
| Evening | Poster Session 2 |

## SPONSORSHIP OPTIONS

### **GOLD SPONSOR: USD 10,000**

The fee for a Gold Sponsor includes:

- Company logo and acknowledgement as Gold Sponsor in the Meeting Program
- Company logo and acknowledgement as Gold Sponsor on the Meeting website
- 3m x 2m exhibition space for the duration of the meeting
- 1 table, 2 chairs, electricity point
- 2 complimentary passes to attend the Meeting
- 2 complimentary exhibitor passes

### **SILVER SPONSOR: USD 7,000**

The fee for a Silver Sponsor is from includes:

- Company logo and acknowledgement as Silver Sponsor in the Meeting Program
- Company logo and acknowledgement as Silver Sponsor on Meeting website
- 2m x 2m exhibition space for the duration of the meeting
- 1 table, 2 chairs, electricity point
- 2 complimentary exhibitor passes

### **BRONZE SPONSOR: USD 4,000**

The fee for a Bronze Sponsor includes:

- Company logo and acknowledgement as Bronze Sponsor in the Meeting Program
- Company logo and acknowledgement as Bronze Sponsor on the Meeting website
- 2 complimentary passes to attend the Meeting

### **EXHIBITION SPACE FOR 2 DAYS: USD 4,000**

The following rights will be granted to the exhibiting company:

- 2m x 2m exhibition space for the duration of the meeting
- 1 table, 2 chairs, electricity point
- Inclusion of company logo on the meeting website and final program book
- 2 complimentary exhibitor passes

### **ON-SITE PROGRAM BOOK: USD 2,000**

The following rights will be granted to the Sponsor of this category:

- Acknowledgement including company logo on the program indicating that they are 'program sponsor'
- Company logo and link to the Sponsor's website will be placed on the Meeting website as Sponsor

### **LANYARDS: USD 2,000 - SOLD!!**

~~The following rights will be granted to the Sponsor of this category:~~

- ~~• Company logo to be included on the participant lanyard~~
- ~~• Inclusion of company logo on the Meeting website and final program book~~

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**BAGS: USD 2,000 - SOLD!!**

~~The following rights will be granted to the Sponsor of this category:~~

- ~~• Inclusion of company logo on the bags~~
- ~~• One piece of promotional literature in the bag~~
- ~~• Inclusion of company logo on the Meeting website and final program book~~

**CONFERENCE APP: USD 3,500**

The Conference App engages attendees with personalized planning tools and real-time event updates. The App includes the scientific program, abstracts, speaker info, participant lists, and a personalized scheduler.

The following rights will be granted to the Sponsor of this category:

- Logo to be included on the homepage of the app as 'sponsor of the app'
- Inclusion of company logo on the Meeting website and final program book

**SCREENSAVER IN MEETING HALL: USD 2,000**

The following rights will be granted to the Sponsor of this category:

- Promotional slide will be displayed during the meeting breaks in the Plenary Hall
- Inclusion of company logo on the Meeting website and final program book

**ADVERT IN PROGRAM BOOK: USD 1,000**

The following rights will be granted to the Sponsor of this category:

- 1 page advert inside the program book
- Inclusion of company logo on the each page of the Meeting website
- Inclusion of company logo in the final program book

**INSERT INTO BAGS: USD 1,000**

The following rights will be granted:

- Inclusion of company logo on the Meeting website and final program book
- 1 Insert into participant bags / on chairs in the Meeting hall

**SPONSOR OF A POSTER SESSION: USD 4,000**

Exclusive Sponsorship of one of the poster sessions.

The following rights will be granted:

- Inclusion of company logo on the Meeting website and final program book
- Significant branding during the poster session

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**SPONSORED TALK IN THE PLENARY HALL DURING THE SESSION "Ongoing Clinical Trials with cell therapies"**

**USD 4,000**

This option includes a 20 minute talk in the plenary hall. The content must be approved by the scientific committee.

**Price includes:**

- 20 minute talk in the plenary hall
- Company logo to be added to the website
- Acknowledgement in the program & abstract book
- One free registration for the speaker to attend the meeting

**We would also be happy to talk and discuss a tailor-made option based on your budget needs.**

**For further information please contact:**

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Email: [stemcell2019@target-conferences.com](mailto:stemcell2019@target-conferences.com)